



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Presentation of Certificate of Recognition to General Mills, Inc.

MEETING DATE: August 21, 2002

SUBMITTED BY: Economic Development Coordinator

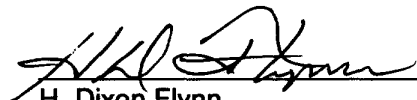
RECOMMENDED ACTION: General Mills Inc., while recognized as one of Lodi's major employers, has also been a community leader in making charitable donations and grant awards to various organizations and events in greater San Joaquin County.

BACKGROUND INFORMATION: Through its Lodi Community Partnership Council, formed in 1983, General Mills, Inc. awarded a total of **\$251,000** in community grants during fiscal year 2001/2002. Lodi organizations were the Direct Beneficiaries of over \$70,000 of the philanthropic support provided by General Mills. Additionally, The General Mills Foundation matched Lodi employee United Way contributions \$102,561 and the Lodi plant donated considerable amounts of food product to numerous non-profit organizations and area food banks.

The Foundation's grants generally focus on four areas: Family Life, Childhood Nutrition, Education and Arts & Culture. It's strategic objectives are to (1) Demonstrably improve the quality of life in Communities with General Mills facilities and employees, (2) Initiate innovative solutions and approaches to improve childhood nutrition and (3) Support General Mills employees and retirees giving to United Way, education and arts & culture organizations through a gift-matching program. The City of Lodi would like to recognize General Mills for its generous donations to the community and its contributions to all of San Joaquin County.

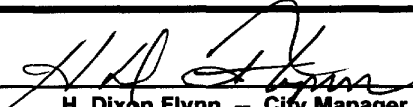
FUNDING: None

Respectfully Submitted,


H. Dixon Flynn
City Manager

Attachments

APPROVED: _____


H. Dixon Flynn -- City Manager

COMMUNITY PARTNERSHIP COUNCIL

GENERAL MILLS, LODI PLANT

2001/2002 ANNUAL REPORT

RECEIVED

APR 25 2002

City Clerk
City of Lodi

BACKGROUND:

The General Mills Lodi Community Partnership Council was formed in 1983 to evaluate all facility requests for charitable donations and award grants to organizations and events that would most benefit the people of San Joaquin County. This council currently consists of seven General Mills-Lodi Plant employees: Harry Brown (Cereal Plant I); Ray Davis (Warehouse); Alex Taddei (Facility Maintenance); Rich Mullenbach (Financial Operations Manager); Melinda Sparks (Plant Mgmt. Admin. Assist.); Ruth Ann Mize (Human Resources); and Bob Wheeler (Plant Manager).

FUNDING AND APPLICATION PROCEDURES:

Grants are awarded from two sources: The General Mills Foundation in Minneapolis and locally from the Lodi Plant contributions budget. As a general rule, all grants of \$1,000 or more are awarded through the Foundation, with less sizable amounts drawn from the Lodi Plant budget. In fiscal year 2001/2002, we were able to award **\$251,000** in community grants.

The Foundation's strategic objectives are to:

- Demonstrably improve the quality of life in communities with General Mills facilities and employees.
- Initiate innovative solutions and approaches to improve childhood nutrition.
- Support General Mills employees and retirees giving to United Way, education and arts & culture organizations through a gift-matching program.

When evaluating requests, the Community Partnership Council and GMI Foundation will favor organizations meeting the following criteria:

- Mission is closely related to the Foundation's priorities.
- Programs or activities are based in communities with General Mills operations and employees.
- Programs or activities involve General Mills employees and retirees.
- Services create sustainable community improvement.

The Foundation's grants will focus mainly on four areas:

- Family Life
- Childhood Nutrition
- Education
- Arts & Culture

The Community Partnership Council and General Mills Foundation will not award grants to:

- Individuals.
- Organizations without 501 (c) (3) and 509 (a) status.
- Travel by groups.
- Organizations that do not comply with the Foundation's Non-Discrimination Policy.
- Social, labor, veterans, alumni or fraternal organizations serving a limited constituency.
- Religious organizations for religious purposes.
- Political causes, candidates or legislative lobbying efforts.
- Recreational, sporting events or athletic associations.
- Organizations seeking underwriting for advertising.
- Basic research.
- Conferences, seminars and Workshops.
- Campaigns to eliminate or control specific diseases.
- Publications, films or television programs.
- Underwriting for program sponsorship.

LODI COMMUNITY PARTNERSHIP COUNCIL

GRANTS SUMMARY - FISCAL YEAR 2001/2002

PLANT BUDGET GRANTS:

Lodi Adopt-A-Child	\$1,500.00
S.J. Office of Substance Abuse (Red Ribbon)	\$500.00
Lodi Theatre for Youth	\$500.00
Big Brothers/Big Sisters of San Joaquin	\$1,000.00
Micke Grove Zoological Society	\$250.00
Lodi Public Library Foundation	\$250.00
Delta Humane Society	\$250.00
American Heart Association	\$3,000.00
Stockton Symphony Association	\$3,000.00
Juvenile Diabetes Foundation	\$500.00
Big Brothers – Big Sisters of S.J. County	\$450.00
Grape Bowl Classic Band Review	\$100.00
Children's Museum of Stockton	\$500.00
S.J. Office of Education (student programs)	\$500.00
LOEL Senior Center	\$200.00
Boys & Girls Club of Stockton	\$500.00
Profession Org. for Performing Artists	\$1,000.00
US AIDS Vaccine Ride	\$1,000.00
	\$15,000.00

GENERAL MILLS FOUNDATION GRANTS:

Community Center for the Blind	\$5,000.00
Alzheimer's Aid Society of Northern CA	\$2,500.00
Galt Area Historical Society	\$5,000.00
Mary Graham Children's Shelter	\$5,000.00
Junior Achievement of San Joaquin	\$8,850.00
University of the Pacific	\$2,500.00
Lodi Boys & Girls Club	\$35,000.00
American Heart Association	\$10,000.00
Lodi House	\$5,000.00
Pregnancy Resource Center	\$5,000.00
Lodi Women's Center	\$5,000.00
Special Olympics of Northern CA	\$5,000.00
St. Mary's Interfaith Dining Room	\$25,000.00
San Joaquin Partnership	\$25,000.00
Salvation Army of Lodi	\$11,150.00
KVIE	\$40,000.00
St. Anne's School Playground	\$10,000.00
Fox Theatre	\$10,000.00
Asparagus Festival	\$5,000.00
U.O.P. Pep Band	\$5,000.00
Cancer Society Relay for Life	\$5,000.00
Ronald McDonald House	\$5,000.00
Lodi Memorial Hospital Foundation	\$1,000.00
	\$236,000.00

EMPLOYEES DONATIONS MATCH TO UNITED WAY:

United Way of San Joaquin County	\$102,561.00
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EMPLOYEES DONATIONS MATCH TO UNITED WAY:

United Way of San Joaquin County	\$102,561.00
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LODI COMMUNITY PARTNERSHIP COUNCIL ANNUAL COMMUNITY CONTRIBUTIONS

	<u>1990/91</u>	<u>1991/92</u>	<u>1992/93</u>	<u>1993/94</u>	<u>1994/95</u>	<u>1995/96</u>	<u>1996/97</u>	<u>1997/98</u>	<u>1998/99</u>	<u>1999/00</u>	<u>2000/01</u>	<u>2001/02</u>
Plant Budget	\$5,550	\$8,530	\$9,900	\$9,900	\$12,132	\$10,025	\$9,722	\$15,000	\$18,325	\$14,816	\$16,015	\$15,000
Foundation Budget	\$54,500	\$108,400	\$232,200	\$171,915	\$237,060	\$238,527	\$251,505	\$240,800	\$227,500	\$154,700	\$229,385	\$236,000
United Way Match	\$82,000	\$80,100	\$62,900	\$77,967	\$77,340	\$95,893	\$98,495	\$119,036	\$133,143	\$175,137	\$100,472	\$102,561
Misc.	N/A	N/A	N/A	N/A	N/A	\$35,000	N/A	\$50,000	N/A	N/A	N/A	N/A
Challenge U (GMI Scholarship program)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$115,000 ((\$25,000 to schools/\$90,000 to students)	\$105,000 ((\$25,000 to schools/\$80,000 to students)	\$79,000 ((\$25,000 to schools/\$54,000 to students)	\$95,000 ((\$25,000 to schools/\$70,000 to students)
TOTAL =	\$142,050	\$197,030	\$305,000	\$259,782	\$326,532	\$379,445	\$359,722	\$424,836	\$493,968	\$449,653	\$424,872	\$448,561